

Home

Matches

Players

LIVE NOW

LIGA FIRMI



FC SPINUT

VS

2 - 1

VS DYNAMO

DEC 14, 22:33 | 78:12

THE PUBLIC RECORD OF AMATEUR FOOTBALL

# PLAYGRND

Football played every week deserves a history.

We turn results, players and honours into a fast, credible and shareable football identity.

FOR PLAYERS. FOR TEAMS. FOR ORGANIZERS.

Summary 1

California United



2 - 0



Dynamo ST

Houston Dynako

LIGA FIRMI | DEC 12, 18:00

Summary 2

California United



3 - 0



Dynamo ST

Houston Dynaso

LIGA FIRMI | DEC 12, 18:00

# Local football exists. Its history disappears.

Thousands of matches remain locked in spreadsheets, messages and systems that were never designed as a lasting public record.

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- |    |                        |   |
|----|------------------------|---|
| 01 | Players stay invisible | Goals, appearances and honours disappear when a season ends or a league changes tools.      |
| 02 | Organizers repeat work | A result is entered, reposted, sent through messages and manually turned into content.      |
| 03 | Trust is fragile       | Without a clear source and correction process, statistics quickly become disputed or stale. |
-

# We are not starting from an empty screen.

02 / PROOF

PLAYGRND already publishes real leagues, seasons, matches, tables, scorers, players and teams.

3,798

matches from the first source

33

league seasons recorded

7

competition branches

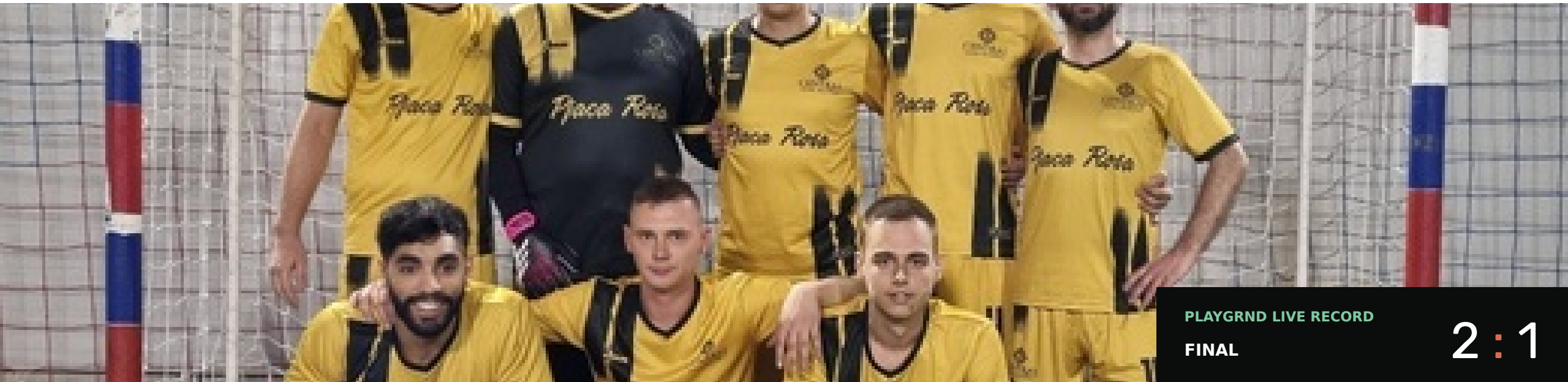
24/7

public and shareable

# One match connects the whole history.

03 / PLATFORM

When a match is recorded correctly, the same data updates player profiles, teams, the table, scorers and competition history.



## Public profiles

A player gets a career, statistics, matches and honours on one permanent URL.



## Competitions that last

Tables, scorers, schedules and history remain available after the final round.



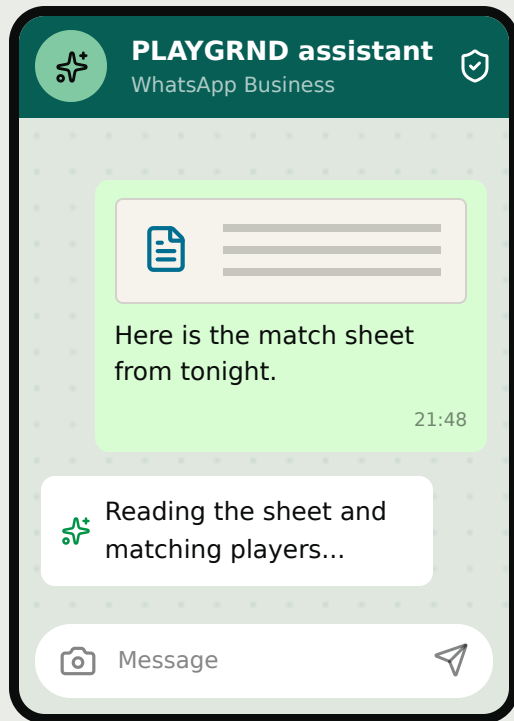
## Trusted corrections

Players and organizers can report an error, with every change following a clear approval trail.

# Photograph the match sheet. Get a complete match draft.

04 / INPUT DEMO

An authorized organizer sends a photo. PLAYGRND extracts the result, lineups, scorers and cards, then returns a draft for approval.



**MATCH DRAFT** REVIEW  
AI confidence 96%

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Pace Raro 4 : 2 AGILO

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✓ 6 goals detected      ✓ 2 cards      ✓ 18 players matched

Autopilot for trusted sources ✓ Approve and publish

Concept demo with illustrative data.

# Ask who is close to 100 goals.

An authorized person can ask a normal football question in WhatsApp and get an answer from verified league data.

Show me the players who are close to 100 goals in this league.



I found three players between 90 and 99 goals:

<b>MZ</b>	<b>Mario Z.</b> 3 to go	97
<b>AM</b>	<b>Ante M.</b> 6 to go	94
<b>VP</b>	<b>Vedran P.</b> 9 to go	91

Would you like me to prepare a social post? →

Demo values are not real player statistics.



# The data does not end with the final round.

We preserve what already exists, then use the same record to simplify publishing, corrections and the next season.

06 / VALUE LOOP

01

## Import and verify

Existing data comes in with a source, mapping and parity checks.



02

## Publish and share

Players and teams get pages that can be found, opened and shared.



03

## Correct and confirm

The community reports issues while the organizer keeps control of official data.



04

## Run the next season

Results and statistics enter through the process the organizer actually uses, without duplicated work.



# We do not ask for a migration on day one.

07 / ORGANIZER



Today

Results and schedules stay in the tool the organizer already uses.



PLAYGRND layer

Public history, profiles, corrections and content grow from verified data.



Outcome

Less repetition, better visibility and a safe route toward native competition management.

The first goal is not migration at any cost. It is proving value alongside the existing operational system.

# The best admin tool never gets in the way of the match.

Organizer tooling has to fit the real rhythm: phone, match sheet photo, message and a quick confirmation.

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## Mobile first

Short actions, clear permissions and access on the device actually used beside the pitch.

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## Photo to draft

A match sheet becomes a proposed result, lineup and event list before organizer approval.

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## Message to structured data

WhatsApp or another channel can later act as a control layer, not another obligation.

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# Build the first season alongside the organizer.

Close collaboration with an organizer creates a better product than an imagined feature list.

09 / PILOT

**NOW**

Preserve and clean

Verify history, logos, season names, cups and data sources.



**DURING THE SEASON**

Observe and simplify

Find duplicated work and introduce small tools that provide immediate value.



**AFTER PROOF**

Choose what deserves to be built

Introduce native management only after the repeated process is clear and validated.



# The agreement must stay fair after the pilot.

10 / PARTNERSHIP

An early partner does not pay for our learning. They get product influence, a clear agreement and lasting access to their own data.



## No data lock-in

Public records and data exports do not become hostage to a later pricing change.



## Clear ownership

The organizer remains the authority for official data while PLAYGRND carries the technical load.



## Pay for proven value

Future paid features must save time, enable revenue or remove a real operational problem.

# Show us how you run your league.

We will preserve what you have already built and shape  
PLAYGRND around the process that actually exists.

**The first conversation is about real organizer work, not selling a  
feature list.**

